



# MILACA FOOTBALL BOOSTER CLUB 2024 SPONSORSHIP



## ALPHA WOLF - \$2,500 - **SOLD FOR 2024**

- Largest logo whenever the booster club sponsors are presented, and denoted as the top alpha dog sponsor.
- Special shout out on social media posts for players of the week. (Over 10,000 impressions last year).
- Highlighted on professional highlight tapes **NEW THIS YEAR.** (Estimated to be over 20,000 impressions in 2024)
- Highlighted on game day posts. (Over 15,000 impressions last year)
- Radio ad on broadcasted games paid for by MFBC
- (4) season passes including 16 game tickets
- Special facebook post of your contribution and sponsorship (Last year each post averaged over 1,000 unique impressions)
- Scoreboard sponsorship on broadcasts if KBEK allows.

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## LOCAL LEGEND - \$1,000

- Large logo whenever the booster club sponsors are presented, and denoted as Local Legend Sponsor on our: **website, game day program, facebook, team provided t-shirts, etc.**
- Highlighted on professional highlight tapes **NEW THIS YEAR.** (Estimated to be over 20,000 impressions in 2024)
- Highlighted on game day posts. (Over 15,000 impressions last year)
- Radio ad on broadcasted games paid for by MFBC
- (3) season passes including 12 game tickets
- Your own facebook post of your contribution and sponsorship (Last year each post averaged over 1,000 unique impressions)



# MILACA FOOTBALL BOOSTER CLUB

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## CHAMPION - \$500

- Medium sized logo whenever the booster club sponsors are presented, and denoted as a Champion Sponsor on our: **website, game day program, facebook, team provided t-shirts, etc.**
- (2) season passes including 8 game tickets
- Highlighted when we give a shoutout on Facebook to all of our sponsors. (Our posts are on average viewed by 3,000 people).



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## HOMETOWN HERO - \$250

- (1) season pass including 4 game tickets
- Name in the program (no logo).
- Special shoutout on a social media posts that recognizes the Milaca Football Booster Club hometown hero sponsors as unique supporters that provide for the program on a personal level!



The Milaca Football Booster Club is excited to offer our 2024 sponsorship packages. In 2023 we saw tremendous support from our local sponsors, and we hope to double our efforts in 2024! In 2023 our Facebook audience grew to 1,500 followers. Our page was uniquely visited over 33,000 times. Our posts on average are viewed by over 2,000 people, and our best performing posts are seen by more than 5,000 people. Our goal is to raise funds for the program, and at the same time provide an opportunity for you to advertise your company on multiple platforms.

Without the support of our local sponsors we wouldn't be able to build the program the way we need to in order to win. With the additional funds raised in 2023 we were able to add a weight lifting coach, buy new equipment, professionally broadcast our home games, and overall make the football experience more meaningful for the kids by providing everything from food to swag.

## CONTACT US

Sam Johnson, President

320-420-1177

[milacafootballboosterclub@gmail.com](mailto:milacafootballboosterclub@gmail.com)

# MILACA FOOTBALL BOOSTER CLUB

<b>Summary</b>				
<b>Description</b>	<b>Alpha Wolf</b>	<b>Local Legend</b>	<b>Champion</b>	<b>Hometown Hero</b>
Players of the week shoutout	Included			
Scoreboard on Streaming	Included if KBEK allows			
Logo shown on Highlight Tapes	Included	Included		
Radio Ads on KBEK	Included	Included		
Team T Shirts	Largest Logo	Largo Logo	Medium Logo	
'24 Booster Club Banner	Largest Logo	Largo Logo	Medium Logo	
Game Day Program	Largest Logo	Large Logo	Medium Logo	Written, but no logo
Facebook & Website	Largest Logo	Large Logo	Medium Logo	Written, but no logo
Game Day Tickets	16	12	8	4

## **C O N T A C T   U S**

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